



**Philosopher and the Professor Business Book
Series: 14-Minute Mentor - A fable and lecture
that helps leaders build mentor programs that
retain & reenergize your workforce**

Tyler Hayden, Bill Howatt

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A much needed and simple answer to a problem plaguing too many businesses. How to retain and engage critical employees in this very competitive job market is the subject of many sleepless nights for business leaders. The Philosopher and Professor: 14-Minute Mentor, a collaboration between Industrial Psychologist Dr. Bill Howatt and Business Consultant Tyler Hayden presents a solution to this very problem. Philosopher Tyler Hayden weaves a wonderful fable about an entrepreneurial business leader who struggles with losing key talent in his expanding business. On a whim he reaches out to a more established business executive to find the secret to his business success over the decades: Mentoring. Alongside the fable, Professor Bill Howatt presents his lecture notes on the theory and practice of building a structured mentoring program. The lecture notes keep step with the story and enable the reader to see the educational underpinnings of Mentoring in our business series' innovative layout. The Philosopher and Professor: 14-Minute Mentor offers rich, easy to apply content in a unique presentation that reveals the importance and value of mentoring. Visit us at www.14minutementor.com _____ The flow has a wealthy Barber feel which I like. The learnings are valuable and communicated well with ease of implementing. As someone who has been both mentor and mentee, this book would be a valuable asset for both. Well done! Wayne Crawley COO, Unique Solutions I love the concept, and wish I had a big wooden desk like that!! Maggie Chicoine- The Idea Sculptor



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