



# Surviving the Tech Storm: Strategies in Times of Technological Uncertainty

*Nicklas Bergman*

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Are we living in a time that is more exciting, more dangerous and more encouraging than any previous era in world history? We really do not know, but what we do know is that each new era and technological paradigm shift present particular challenges and opportunities. Knowing which path to take or what decisions to make in combination with these new developments is one of the greatest challenges facing business today. This book presents a framework on how to relate to these times of enormous technological uncertainties. The author, a leading futurist and successful tech investor, argues that it is by combining a historical perspective with a curiosity and understanding of technology that we can gain significant insight into possible, probable and/or preferable futures.



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