



The Handbook of Communication and Corporate Social Responsibility (Handbooks in Communication and Media)

Øyvind Ihlen

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This book represents the definitive research collection for corporate social responsibility communication, offering cross-disciplinary and international perspectives from the top scholars in the field.

- Addresses a gap in the existing CSR literature
- Demonstrates the relevance of effective CSR communication for the management of organizations
- The 28 contributions come from top scholars in public relations, organizational communication, reputation management, marketing and management



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