



"Be European, Recycle Yourself!": The Changing Work Ethic in Romania (Halle Studies in the Anthropology of Eurasia)

Monica Heintz

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"Westernisation" and the prospect of European integration have been formidable catalysts for social and economic change in Eastern European countries since 1989. Full of promises and expectations but lacking economic means and adequate structures, Romanian enterprises have faced particularly difficult problems. Prompted by employees' self-criticism, this book explores the dynamics of work values in the service sector in Bucharest. Based on long term ethnographic fieldwork, the study analyses the factors determining social and cultural change at the local level, from the impact of Western ideologies and symbolic measures to concrete organisational and economic constraints. Author Monica Heintz emphasizes the impact of the forced pace of change, which caused social disorder and disrupted individual values. She challenges the notion of a universal ethic of work and argues that what governs relationships between employers, employees and clients in the Romanian context is simply an ethic of human relations.

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Why? Because this "Be European, Recycle Yourself!": The Changing Work Ethic in Romania (Halle Studies in the Anthropology of Eurasia) is an unordinary book that the inside of the publication waiting for you to snap that but latter it will jolt you with the secret this inside. Reading this book beside it was fantastic author who else write the book in such awesome way makes the content inside of easier to understand, entertaining means but still convey the meaning completely. So , it is good for you for not hesitating having this nowadays or you going to regret it. This phenomenal book will give you a lot of positive aspects than the other book possess such as help improving your skill and your critical thinking method. So , still want to delay having that book? If I were being you I will go to the guide store hurriedly.

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