



Supply Chain Financial Management: Best Practices, Tools, and Applications for Improved Performance

Robert Trent

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Global competition and stakeholder demands are causing business leaders to seek greater value from their supply chains, and practitioners who think and act more like financial managers. Designed for self-learning, training, and course instruction, this book shows how to apply financial concepts, tools, and techniques to the primary activities of supply chain managers. **Supply Chain Financial Management** helps readers better understand and manage these activities from a finance perspective and shows how to present the impact of results in financial terms that corporate executives expect. It bridges the divide between supply chain management (SCM) and finance to meet the next level of demands for improved performance and competitive advantage.

KEY FEATURES:

- Details the best practice characteristics of each of the primary SCM activities, examined from a new perspective
- Presents financial tools, techniques, and concepts in an easy-to-understand format
- Illustrates how to model and translate the impact of SCM activities on key corporate financial performance indicators, such as return on investment, return on assets, and return on invested capital
- Provides exercises and cases that allow readers to apply these financial tools, techniques, and concepts directly to each SCM activity within the section discussed
- WAV offers several supply chain financial management slide presentations and supplemental resources for training and course instruction -- **available from the Web Added Value Download Resource Center at jrosspub.com**

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