



Real-Resumes for Media, Newspaper, Broadcasting & Public Affairs Jobs...

Anne McKinney

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This book will be a helping hand to those who seek employment in media, broadcasting, public affairs, and newspapers. Resumes have companion cover letters so that you can "picture" the job hunter's strategic approach. Experience shown on resumes includes jobs such as Book Publisher, Radio Account Executive, TV Account Executive, Art Director, Book Editor, Broadcasting Intern, Commercial Photographer, Freelance Journalist, Graphic Designer, Disc Jockey, Newspaper Journalist, Morning Talk Show Host, Public Affairs Director, Radio & TV Producer, Television Producer, Production Assistant, and many other jobs. A word of advice from Editor Anne McKinney: "If you want to enter the media, broadcasting, public affairs, or newspaper field or advance in the industry, you don't need just any resume book. You need an industry-specific resume book! You will love this book targeted specifically to that field. Not only is the book helpful if you want to enter or advance in media and public affairs jobs, but also the book helps those who find themselves in an industry downturn. It's important to know how to transfer skills to other industries when employment opportunities in one sector dry up. Every resume and cover letter we put in a Real-Resumes Series book has been tested and proven in the real job market. Don't play games with your career. Your choice of a resume book is one of the most important career decisions you will ever make." Praise for books in the Real-Resumes Series: "Distinguished by its highly readable samples." - Library Journal "These excellent new guides don't just provide the usual coverage on how to write a resume. They provide industry-specific examples, industry-specific tips and cautions, and industry-specific strategies based on real-world resumes. Since many technical types aren't writers, this comes as a special gift; select a winning format, plug in your background specs, and away you go. It's that easy--with Real-Resumes in hand."-- The Midwest Book Review Testimonials from people who have successfully used this book: "My transition from newspaper journalism to corporate public relations was shaped by Real-Resumes advice. I was able to change roles within my industry." C. Shinn "I was on the wrong track until I discovered Real-Resumes and learned how to make my cover letter sing! Now I understand how to create effective cover letters." P Zillario "Before I turned to the Real-Resumes Series, my resume was a boring laundry list. Real-Resumes showed me how to project my personality, accomplishments, and potential, and I received numerous offers and fabulous salary offers." D. McGillarty "After being downsized in a weak economy, I felt depressed. Numerous job offers came my way because I used the Real-Resumes approach." M. Anthony

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