



Barneys New York

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As Sarah Jessica Parker once told *Vanity Fair*, "If you're a nice person and you work hard, you get to go shopping at Barneys. It's the decadent reward." Known as the style hub where art, culture, and fashion come together and a mecca for discerning fashionistas and clothing connoisseurs since 1923, Barneys New York is a Manhattan institution that lives and breathes its mantra "Taste. Luxury. Humor." Founded over 90 years ago when Barney Pressman opened his first store in Manhattan, Barneys New York has since expanded to several locations within the U.S. and sells a number of high-end labels such as Balenciaga, Dries Van Noten, Burberry Prorsum, Saint Laurent Paris, as well as the company's own private label.

Organized by chapters, this stunning visual album delves into the chic, stylish world of Barneys New York by showcasing the celebrated fashion designers whose careers the company helped launch including Giorgio Armani, Dries van Noten, Christian Louboutin, Manolo Blahnik, and Proenza Schouler; images of their storied window displays; iconic advertising campaigns shot by Herb Ritts, Bruce Weber, Juergen Teller, Steven Meisel, Deborah Turbeville, among others; their celebrity collaborations with stars like Lady Gaga, philanthropic efforts such as their Transgender project by Bruce Weber; and the evolving store design and architecture of flagship stores and restaurants. For loyal devotees, as well as those interested in fashion, style, art, and culture, this one-of-a-kind gem is a true collector's item that documents the company's significant influence on the evolution of fashion in New York City and captures the luxury, whimsy, and quintessential Manhattan esprit of Barneys New York.

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