



# The Field Guide to Typography: Typefaces in the Urban Landscape

*Peter Dawson, Stephen Coles*

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The Field Guide to Typography explores and explains the myriad typefaces that we see around us in our day-to-day lives, from airplane liveries to computer screens, from billboard hoardings to signage systems. It presents over 120 typefaces old and new, common and unusual with photographic references to help font spotters identify particular typefaces in the wild. Accompanying background information explains the origin, usage and key features of each typeface, and Field Facts provide little-known nuggets of information to expand your typographical awareness. Attractive and informative, The Field Guide to Typography is a unique visual reference for novice font fans and experienced designers alike, and a comprehensive celebration of our expanding typographic world.



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