



The Digital Economy: Promise and Peril in the Age of Networked Intelligence

Don Tapscott

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Arguing that knowledge is power and prolonged economic advantage accrues to those individuals and organizations who are able to leverage the capabilities of new information technologies, this study summarizes how new technology is transforming the ways individuals work, learn and do business. It presents a model of how to create wealth in the new economy along with examples from leading companies from over the world.

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